

A decorative graphic in the top-left corner consisting of overlapping geometric shapes. It includes a dark blue triangle, a red triangle, and a white triangle, all pointing towards the top-left. The text "SOLUTION OVERVIEW" is written in white on the red triangle.

Jobful Career Platform

The **people centric platform** for employment.

The importance of **Talent Acquisition**

In any organization, the **best predictor for success** is represented by who we hire today.



Talent Acquisition Challenges

90%

of **qualified** applicants drop off because of unwieldy processes

INCOHERENT PROCESS

Division within the process (sourcing, screening, selection) and actors (agencies, channels, recruiters, hiring managers) lead to a bad experience for candidates.

50%

failure rate within 18 months

QUALITY OF HIRE

Talent acquisition was considered a support process instead of business critical. For the last decade, recruitment focus was often on quantity sacrificing quality.

99%

of applicants **don't** get hired

LACK OF INNOVATION

Technology's advancement impact over talent acquisition process is marginal, without being able to disrupt it's key metrics.

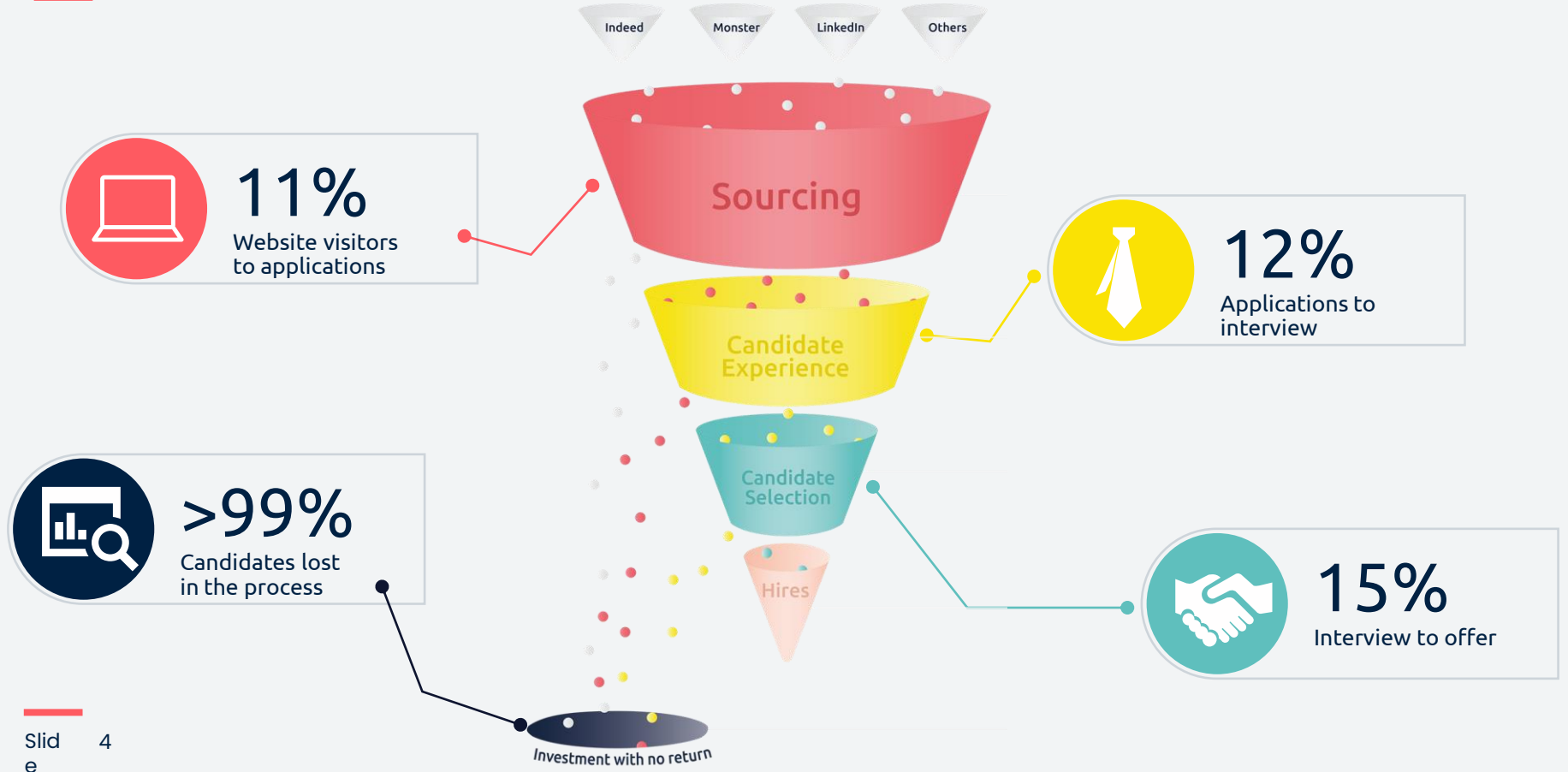
71%

of candidates are sharing negative recruiting experiences to their inner circle

CANDIDATE EXPERIENCE

Companies rarely offer an engaging and attractive experience for their candidates. This constantly impacts brand recognition and image as employer.

Talent Loss Overview



Approaches & Solutions

What other organizations do today to address these challenges?

Keep the Status Quo

Procrastination approach
aka "fingers crossed"



More \$\$\$

More recruiters, more
sourcing channels, more
recruiting agencies.



Consulting (EVP)

Process optimization,
Employee Value
Proposition definition.



Digitization

Move what we already do in
a digital format.
(some benefits)



Outsourcing

RPOs - "I'll pay for the results".
What are the risks?



Digital Transformation

Mix digital with consulting,
focus on people and drive
business outcome.





AWARENESS

First interactions



CONSIDERATION

First commitments



INTEREST

Confirmed interest



APPLICATION

Process commitment



SELECTION

Qualification process



HIRE

Employment documentation



Employer Branding

ROI

Sourcing

ROI

Talent Community

ROI

Talent Pipeline

ROI

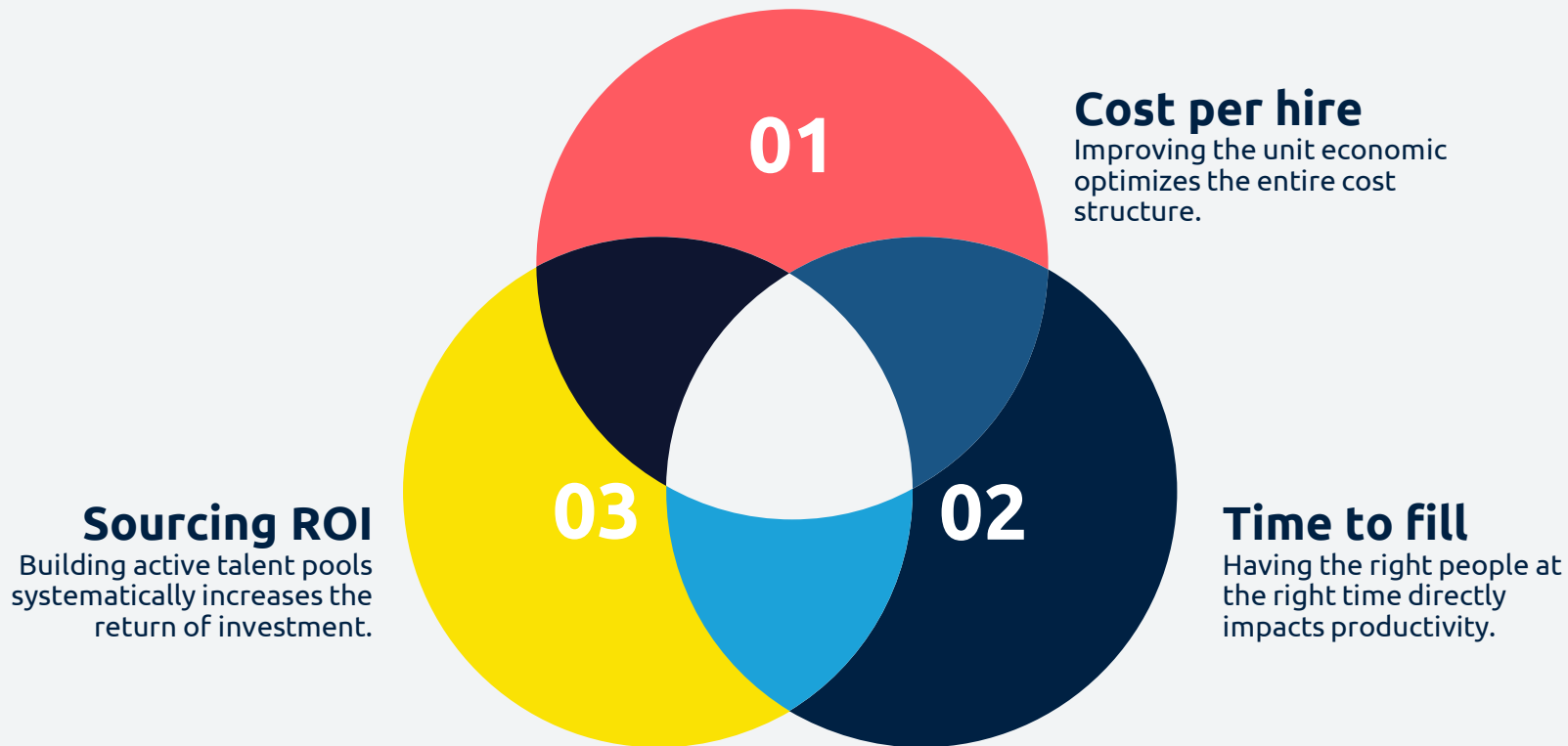
Talent Shortlist

ROI

New Hires

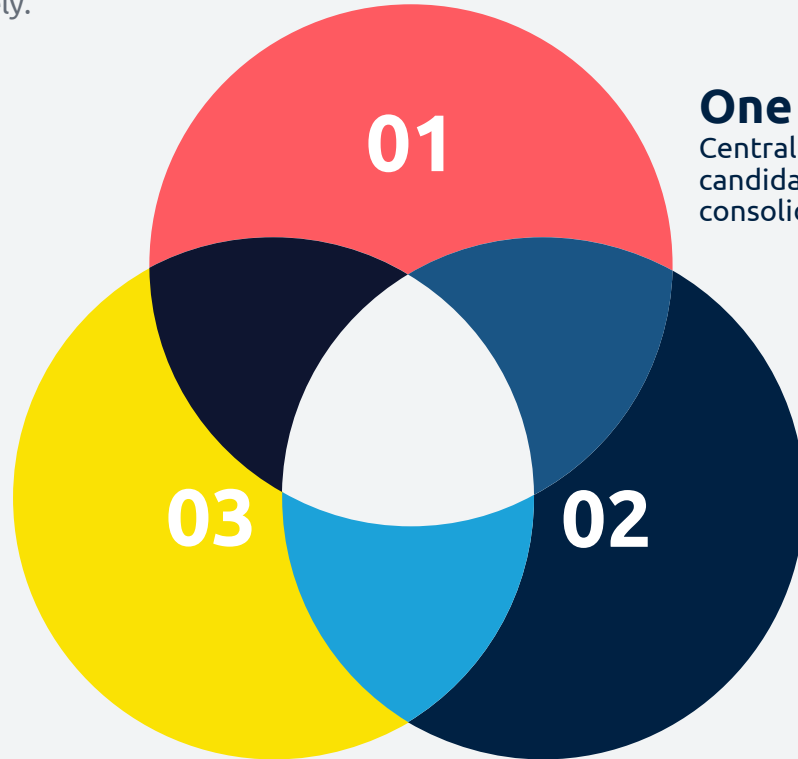
Technology should **impact** business productivity

Jobful is your one-stop shop to make recruitment more productive and sustainable.



Technology should **empower** your recruitment team

Jobful offers a wide range of tools to help streamline the recruitment process, optimize data and reporting, and collaborate effectively.



One stop shop

Centralize processes and candidates in a consolidated platform.

Excellence

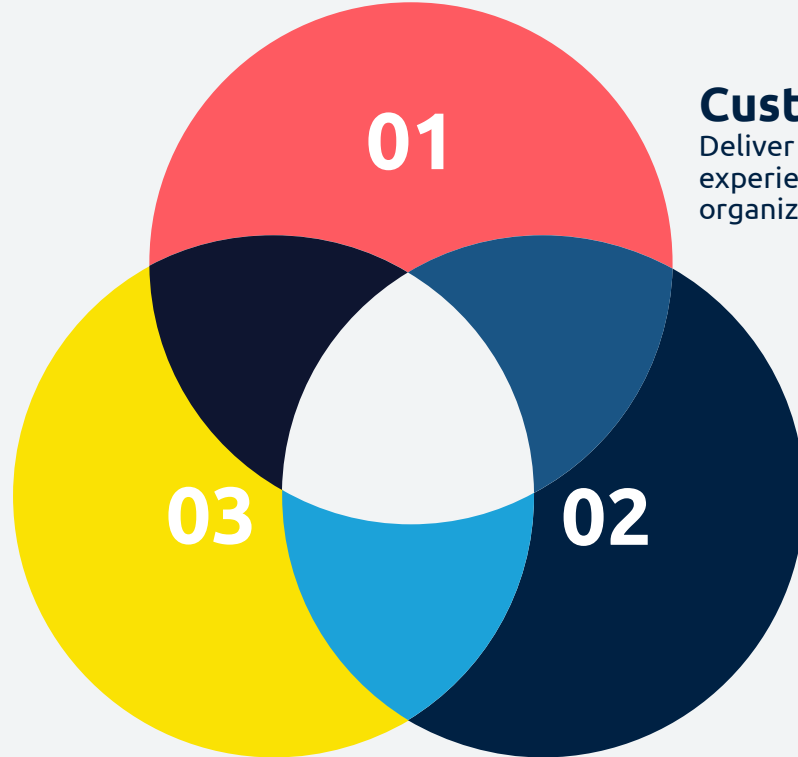
AI screening and automations remove the operational burden.

Insights

The reporting and analytics offers visibility on improvement areas.

Technology should be **fast, tailored and adaptive**

Jobful easily tailors to your brand and recruitment processes.



Customizable

Deliver a unique and engaging experience that matches your organization's culture and values.

Adaptive

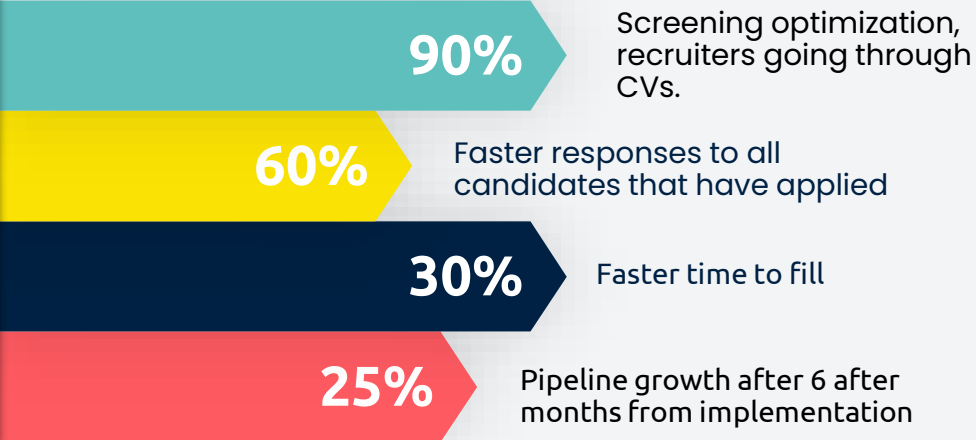
No code approach keeps the pace with the fast changing workforce market.

Time to value

Driven by fast implementation, intuitive interface and ease of updating.

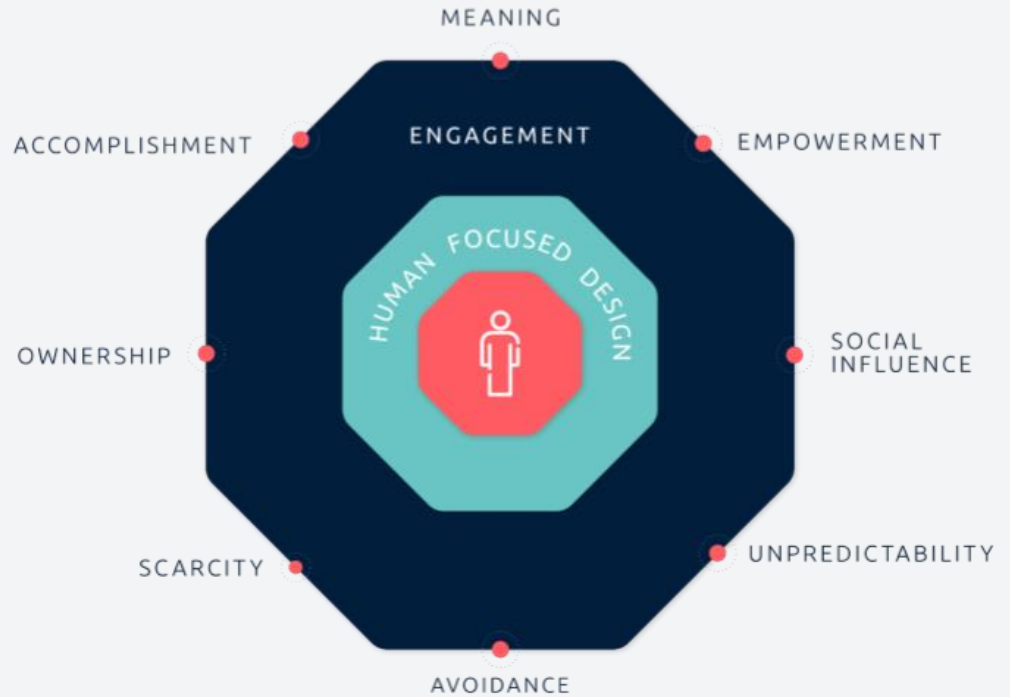


Metrics Improved



Secret sauce: It's all about people.

Gamification Framework



Be an **innovator**,
not a late adopter.

